



# 27<sup>th</sup> Anniversary PHUKET BIKE WEEK 2023

“ COWBOY ON THE BEACH ”

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## **PHUKET BIKE WEEK 2023 SCHEDULE**

**Date 28<sup>th</sup> – 30<sup>th</sup> April, 2023 (3 Days) at Loma Park, Patong Beach, Phuket**

### **DAY 1 : FRIDAY 28<sup>th</sup> April, 2023**

- 09.00 – 10.00 “Flag-off” ceremony of Riding convoys from Bangkok, Satun and Songkhla.
- 10.00 – 18.00 PBW Rock Music Challenge 2023 Competition
- 12.00 – 24.00 Motorcycle & Classic Car show and Sand sculpture on the Beach
- 18.00 – 19.00 Cowboy show & Wielding fireball show
- 19.00 – 20.00 Live music by the winner of PBW Rock Music Challenge 2023
- 20.00 – 20.20 Welcome speech by President of PBW Association.
- 20.20 – 21.00 Invite representative of international Motorcycle clubs on stage for greetings.
- 21.00 – 22.45 Live Concert by Job2Do band
- 22.45 – 23.00 Presenting souvenirs to local motorcycle clubs.
- 23.00 – 24.00 Rock Music Festival by Rock Heaven Fall

### **DAY 2 : SATURDAY 29<sup>th</sup> APRIL, 2023.**

- 12.00 – 16.00 Riding convoy tours and excursions on Sarasin bridge and Phuket Gateway
- 12.00 – 16.00 Custom bike competition, American classic car show and Cowboy costume contest.
- 16.00 – 17.00 Motorcycle Convoy from Phuket Check point “Tha Chatchai” to Bangla road, Patong Beach.
- 17.00 – 17.30 Helmet giving ceremony Campaign to wear helmets 100%
- 16.30 – 18.00 Miss Phuket Bike Week 2023 Contest (Round 1)
- 17.30 – 18.00 Join the international bikers Parade, walking from Bangla road to Loma Park.
- 18.00 – 18.30 Watch a talk on the topic of old legends, old motorbike, old friends
- 18.30 – 19.15 Live Music from Queen of street.
- 19.15 – 20.00 Miss Phuket Bike Week 2023 Contest. (Final round)
- 20.00 – 20.15 Opening and Celebrating 120 Years of Harley Davidson
- 20.15 – 20.30 Winners announcement for Custom Bike, Classic car and Cowboy costume Contests
- 20.30 – 21.00 The Grand Opening Ceremony of Phuket Bike Week 2023 (27<sup>th</sup> Anniversary)  
Opening remarks by Phuket Governor and Mayor of Patong and presents appreciation Plaque to Sponsors, International Bike clubs.
- 21.00 – 22.30 Live Concert by “CARABAO” Band
- 22.30 – 23.00 Thank you speech by President of Phuket Bike Week Association
- 23.00 – 24.00 Live music from “Rock & Ride” band & Beach Party

### **DAY 3 : SUNDAY 30<sup>th</sup> APRIL, 2023**

- 13.00 – 24.00 Motorcycle and American Classic Car Show on the Beach
- 15.00 – 18.00 Big Bike Parade around Phuket island (from Patong beach - Promthep Cape)
- 18.00 – 19.30 Live Music by Bin Lah band.
- 19.30 – 20.30 Cowboy & CowGirl Contest
- 20.30 – 22.00 Live Music from Jaekan band & Beach Party
- 22.00 – 22.30 Thank you Speech by PBW Association to all bikers & participants.
- 22.30 – 24.00 Live Music by Hard Rock band.